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## Local News Release

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### **RESPECTABLE HIRING CLIMATE EXPECTED FOR RED DEER**

(Red Deer, AB, December 8, 2009) – Red Deer area employers expect a respectable hiring climate for the first quarter of 2010, according to the latest Manpower Employment Outlook Survey.

Survey data reveals that 20 per cent of employers plan to hire for the upcoming quarter (January to March), while eight per cent anticipate cutbacks, stated Randy Upright, CEO of Manpower Alberta Region. Another 68 per cent of employers intend to maintain their current staffing levels and four per cent of surveyed employers are unsure of their hiring intentions for the upcoming quarter.

“Red Deer’s first quarter Net Employment Outlook of 12 per cent is an increase from the same time last year when area employers reported an outlook of zero per cent,” said Upright. “It is also a 10 percentage point increase from the previous quarter indicating a positive hiring climate for the upcoming quarter.”

“This quarter’s National Net Employment Outlook indicates that the modest hiring climate reported in the previous quarter will improve in the first quarter of 2010,” says Lori Rogers, VP Operations, Staffing Services for Manpower Canada. “Employers are telling us that they plan to hire but at a more conservative pace than during the same time last year.”

Of the 10 surveyed industry sectors, employers in the Finance, Insurance and Real Estate and the Wholesale and Retail Trade sectors report favourable results for the first quarter of 2010 both with projected Net Employment Outlooks of 16 per cent once seasonal variations are removed from the

data. Employers in the Transportation and Public Utilities sector, as well as in the Public Administration sector report steady hiring climates for the upcoming quarter with seasonally adjusted Net Employment Outlooks of 12 per cent.